

The people who designed these handouts invested a lot of time and creativity in putting them together. They may be used within Region 31 for educational purposes but if you wish to use them as a teaching aid in another region or another musical organisation, please contact the author to obtain permission.

# CREATIVITY IN VISUAL DESIGN

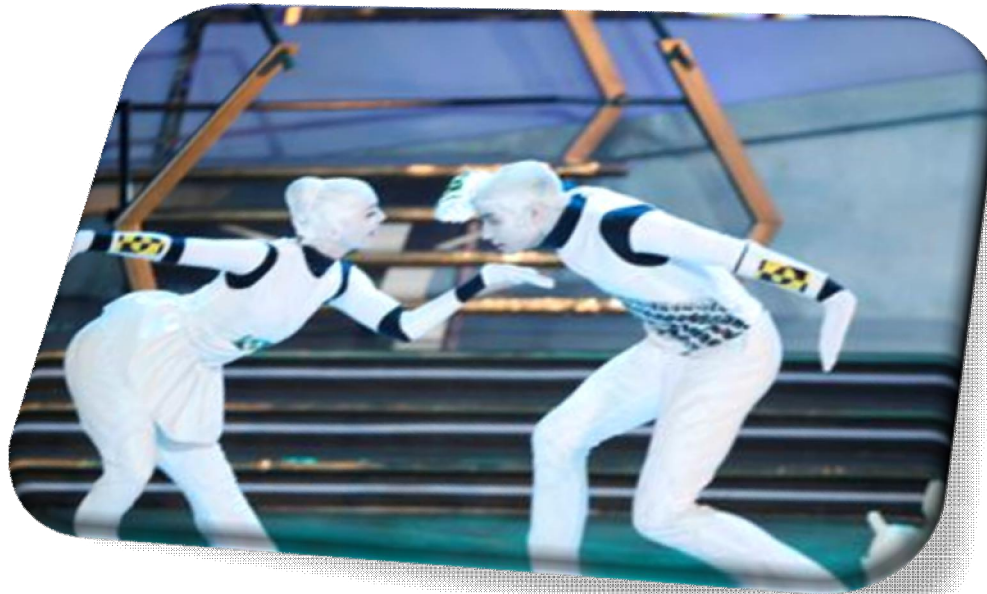
Region #31 Fall  
Music School, 2010  
Handout

# THE WOW FACTOR

- ◉ Dare to be different
- ◉ Ensure purpose
- ◉ Ensure the music is not negatively impacted
- ◉ Layer
- ◉ The unexpected is always a treat



# UNLEASHING CREATIVITY



When patterns are broken,  
new worlds emerge

(author unknown)

# HOW CAN WE UNLEASH IT?

*"The next time your mind wanders, follow it around for awhile!"*

*Jessica Masterson*



- ⦿ Free the mind of expectations
- ⦿ Creativity is the result of PRACTICE!
- ⦿ No rules, inventory or limitations
- ⦿ Never look to create a final product at the start
- ⦿ No discussion about what can't be done
- ⦿ Work assuming everyone is capable
- ⦿ Never stop learning (watch, listen, experience)

# CREATIVE IMPROVISATION



- ⦿ NO ASSESSING!!!!
- ⦿ Follow your impulses and “Just Do It”
- ⦿ Temporarily ignore all tips ever given to you
- ⦿ Trust yourself as a life changing force
- ⦿ Be spontaneous—work in the moment
- ⦿ Get lost in the release of playful abandon
- ⦿ Step into new shoes
- ⦿ Let the music and lyrics take you freely

# DANCES OF THE ERAS

## Roaring 20`s

- ◉ Charleston
- ◉ Lindy
- ◉ Jitterbug

## 30`s and 40`s

- ◉ Swing/Big Band

## 50`s

- Hand Jive
- The Madisson
- Jive
- Stroll



# DANCES OF THE ERAS

60`s

- ◉ Twist
- ◉ Pony
- ◉ Swim



70`s

- ◉ Disco
- ◉ Athletics  
incorporated  
(squats, push  
ups, cartwheels,  
jumping jacks,  
and more)

# RESEARCH TIPS

- ◉ Attend Dance Recitals
- ◉ Attend Musicals
- ◉ Watch Music Videos—Related Music
- ◉ Live Theatre
- ◉ Internet Searches
- ◉ So You Think You Can Dance (TV Reality Shows)
- ◉ Dance Classes
- ◉ International Videos
- ◉ Group Improvisation (Collective Creativity)