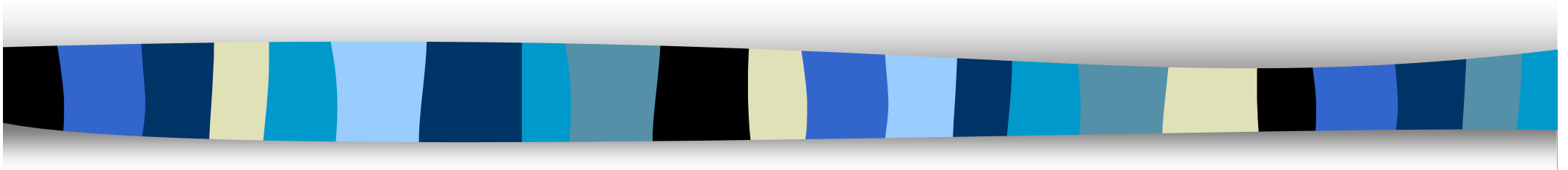


# The A, B C of the MC



Anne Cargill



# Aims of the Session

- n To identify what makes a good MC
- n To identify main pitfalls in being a good MC
- n To provide clear guidance/tools on how to be a good MC



# Master of Ceremonies?

- n Communicates :
- n A - Audience
- n B - Basic Information
- n C - Confidence/Control/in Charge



# Before becoming an MC

n Who

n What

n Why

n When



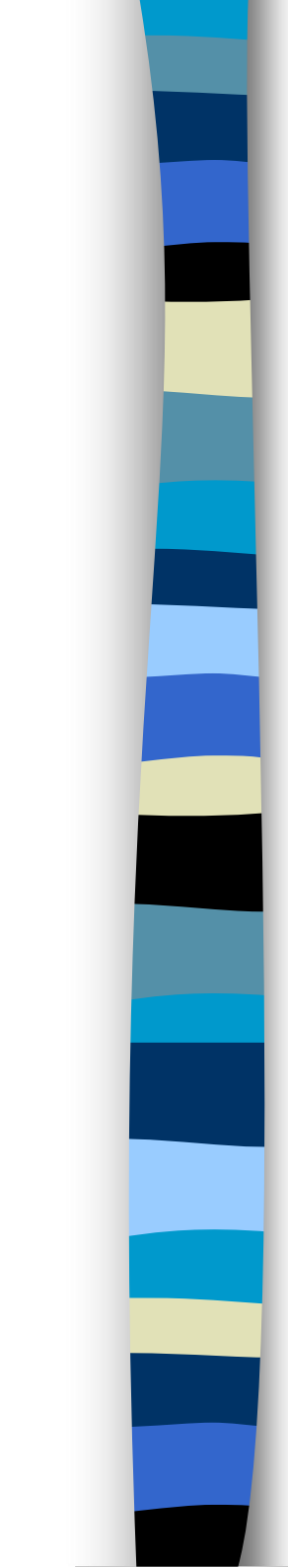
# Who and What?

- n Audience - Culture
- n Performers
- n Performance
- n What do they want to know?
- n What do they need to know
- n What do YOU want them to know, feel, think having listened to you?



# Why and When?

- n Fill the gap
- n Provide interest/entertainment to audience
- n Smooth running order
- n Any performance



# The ABC of why does MCing not work

- n And the next song is.....
- n Boring
- n Can we talk about me? (A lot)
- n Corny



# It isn't working when..

- n Bad timing
- n Embarrassing
- n Inappropriate
- n Nervous
- n Too much information
- n Too long
- n Trying to be someone else



# Getting it right

- n Select the right material in the right order
- n Homework/research
- n Jokes
- n Style



# So what makes a good MC?

- n Stick to the plan (but not rigidly!)
- n Be prepared to be spontaneous
- n Be relaxed
- n Be yourself
- n Leave audience feeling entertained
- n KISS



# Alert and adaptable

- n Be prepared for the unexpected!
- n Order of songs
- n Start with something familiar - good barbershop tags
- n How do songs fit together?
  
- n Sing your best songs



# How to finish!

- n Not with a Thank you or a raffle!
- n Grinning not groaning!
- n Tune in head and spring in step
- n Inspirational song



# How do you know?

- n Audience reaction - laughing, applauding
- n You are asked to to it again
- n Its FUN!



# A

n Audience

n Appropriate

n Avoid what you or the audience are not comfortable with

n Alert

n Adaptable



# B

- n Be at ease/relaxed
- n Be enthusiastic
- n Be entertaining/not embarrassing
- n Be gracious
- n Be prepared



C

n Concise

n Control

n Confident

n Calm

n Creative

n Culture



# And finally....

n Have fun!

n (or fake it!)